NEW FOCUS RS - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 16th September 2015



FOCUS RS SPECIFICATION



Note: Image above and on front cover shows optional black forged alloy wheels and painted brake callipers



Standard 8x19" cast alloy wheel in painted silver finish

* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

Focus RS
Standard Features

- 2.3 EcoBoost 350PS Engine
- Auto-Start-Stop
- All-Wheel Drive with Dynamic Torque Vectoring
- 6 Speed manual transmission
- 4 preset Drive Modes: **Normal**, **Sport**, **Track** or **Drift**
- Launch Control
- Dual mode damper settings
- Performance shift light
- 19" multispoke alloy wheels with 235/35 tyres (see inset)
- 350 mm ventilated front disc brakes with lightweight Brembo four-piston monoblock callipers
- Unique RS performance rear spoiler
- Twin high-performance exhaust pipes
- Bi-Xenon HID headlamps with adaptive lighting
- Headlamp jet wash
- Automatic headlights
- RS branded Recaro front seats with leather side bolsters
- "Sculptured" 3 rear seats - 60/40 split back
- Dual-zone Electronic Air Temperature Control
- SYNC2 with 8" Touchscreen DAB audio system with enhanced voice control and Emergency Assistance
- Nine Sony branded audio speakers
- Additional binacle mounted gauges (boost pressure, oil temperature & oil pressure)
- Ford Power Starter Button
- Quickclear heated windscreen and heated washer jets
- Rain sensing wipers
- Electric, heated, body colour door mirrors with intregrated turn indicators
- Electrically operated front & rear windows with one touch lowering/closing and global closing
- Automatic dimming rear view mirror
- Thatcham Category 1 alarm
- RS front and rear floor mats
- Ford Easy-Fuel capless refuelling system
- Tyre Pressure Monitoring System (TPMS)
- Tyre repair kit
- Hill Start Assist
- Ford MyKey®

From £28,940 OTR*

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MODEL PRICES

Bodystyle	Engine	Fuel	Transmission	VED	CO_2 Emissions (g/km) ø	Basic Recommended Retail Price £	Recommended Retail Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	Company Car Drivers * Monthly BIK at 20%, £	Company Car Drivers * Monthly BIK at 40%, £
Focus RS										
5 Door	2.3 EcoBoost 350PS	Petrol	6 Speed	H	175	23,804.17	28,565.00	**28,940.00**	142.95	285.90

Ø The CO_2 emissions test figures shown in the table do not express or imply any guarantee of the emissions or fuel economy of a car in the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres. Optional or Accessory wheels and tyres may have an effect on the emissions or fuel consumption of a vehicle. For further information on CO_2 and fuel performance please refer to our Fuel & Performance section.

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates. Road fund licence charge is derived using Ford Test CO_2 performance data.

* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 2015/16 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25). P11D values have been calculated using Ford Test CO_2 performance data.

OPTIONS

		RS	Basic RRP £ (Excl VAT)	Total RRP, £ (Incl. VAT)
	**Luxury pack:** Powerfold door mirrors; rear parking sensors; Ford KeyFree System, cruise control with speed limiter; privacy glass	O	833.33	**1000.00**
	**Recaro shell front seats** Race Style RS Recaro shell seats, features black leather inner bolsters and authentic motorsport microfibre centre panels	O	954.17	**1145.00**
	**19" black forged alloy wheel** 235/35 R19 Tyre	O	495.83	**595.00**
	**Painted brake callipers** Blue painted, "Brembo" branded, front and rear brake calipers	O	83.33	**100.00**
	**Ford SYNC2 Navigation System** With 10 premium Sony speakers incl. sub-woofer Rear view camera Navigation includes 3D building rendering and Michellin guide	O	387.50	**465.00**
	**Active City Stop**	O	166.67	**200.00**
	**Door edge protectors** front and rear	O	70.83	**85.00**
	**Electric tilt/slide sunroof**	O	479.17	**575.00**

Images for illustration only

Key

O = Option, at extra cost, ☐ = Part of an option pack, at extra cost, — = Not Available

COLOUR AND TRIM

		Seat Bolster Colourway	RS	Basic RRP, £ (Excl VAT)	Total RRP £ (Incl. VAT)
Solid Body Colour					
	Stealth	Black	O	**No Cost Option**	
	Frozen White	Black	O	208.33	**250.00**
Metallic Body Colour					
	Magnetic	Black	O	437.50	**525.00**
Mica Body Colour					
	Shadow Black	Black	O	437.50	**525.00**
Special Body Colour					
	Nitrous Blue	Blue	O	620.83	**745.00**

Key
O = Option, at extra cost,

Availability Note
Optional RS Recaro shell seats will feature black leather inner bolsters when specified in combination with Nitrous Blue exterior bodycolour



Standard RS Recaro seat
(Blue Bolsters Standard only with Nitrous Blue)

Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used.

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FUEL AND PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis.
Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack.
Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Engine	Euro Stage	Trans	Max imum Power PS (kW)	Torque (Nm with overboost)	CO_2 Emissions (g/km) Ø	Fuel Consumption			Max Speed (mph)	0-62 mph (secs)
						Urban	Extra Urban	Combined		
5 Door Petrol										
2.3T EcoBoost 350PS (Start-Stop)	Stage VI	M6	350 (257)	440 (470)	175	28.3 (10.0)	44.8 (6.3)	36.7 (7.7)	165	4.7

Ø The declared fuel/energy consumptions, CO_2 emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO_2 emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel/energy consumption, CO_2 emissions and electric range. CO_2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO_2 emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk/.

'MANUFACTURERS ON THE ROAD' PRICES INCLUDE:

VED Band	CO_2 Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) (Petrol/Diesel) £	Total £
A	up to 100	25.00	55.00	0.00	80.00
B	101 to 110	25.00	55.00	0.00	80.00
C	111 to 120	25.00	55.00	0.00	80.00
D	121 to 130	25.00	55.00	0.00	80.00
E	131 to 140	25.00	55.00	130.00	210.00
F	141 to 150	25.00	55.00	145.00	225.00
G	151 to 165	25.00	55.00	180.00	260.00
H	166 to 175	25.00	55.00	295.00	375.00
I	176 to 185	25.00	55.00	350.00	430.00
J	186 to 200	25.00	55.00	490.00	570.00
K	201 to 225	25.00	55.00	640.00	720.00
L	226 to 255	25.00	55.00	870.00	950.00
M	Over 255	25.00	55.00	1100.00	1180.00

The delivery charge is included in the Basic Recommended Retail price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO_2 emissions* (expressed in grams per kilometre (g/km)). All CO_2 emissions figures in g/km are from officially approved tests under the Passenger Car (Fuel Consumption and CO_2 Emissions Information) Regulations 2001 and in accordance with EEC Directive 93/116/EC

The chart above shows the Bands and the VED which will be levied (effective 1st April 2015).

FORD PROTECT

Every new Ford car is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

Ford Protect Classic 4th/5th Year Extended Warranties

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts

These extended warranty plans must be purchased up until the vehicles first date of registration

Ford Protect Classic 4th/5th Year Extended Warranty Prices

Plan Enhancements	Price (Inc. VAT)
4 Years	£180.00
5 Years	£320.00

Ford Protect Premium Plan

You can also upgrade to a Ford Protect Premium Plan giving you the option of scheduled services and extended Ford Assistance.

Features:

- **Schedule Servicing**; covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brakefluid (every other year); bodywork and paint check (annually); air conditioning check only) and convenience checks
- **Extended Ford Assistance;** roadside assistance in the UK and throughout Europe
- **Vehicle Hire**; up to £30 per day for up to 7 days

Ford Project Premium Plans can be purchased any time before the first service.

Plan Length	No. of Services	Price (Inc. VAT)
2 Years	2	£340.00
3 Years	3	£570.00

Notes and Conditions

- The length of your plan (and number of services on Premium Plans) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- Prices were correct at time of printing and include VAT at 20%
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty or Premium Plans and their associated Terms and Conditions or alternatively call Ford Protect on 0870 241 6726 or visit www.ford.co.uk

OTHER PRICING CONSIDERATIONS

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list is effective from **16th September 2015**, and supersedes all previous price lists. The prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes in view of Ford's policy of continuous development. The right is reserved to change prices at anytime. Change to government legislation or tax changes could result in a change to published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.
Please also note **s**ome driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

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