FORD **FOCUS RS**



Go Further


Ford
Visionary. Ingenious. Remarkable.
Every car bears his signature.
Henry Ford

Engineered to excel.

The all-new Ford Focus RS features ground-breaking technologies that keep it ahead of the curve, by delivering uncompromising power with impressive efficiency.



EcoBoost 2.3-litre

The new 2.3-litre Ford EcoBoost engine for RS has been specially engineered for higher performance. It features a low-inertia twin-scroll turbocharger with high-capacity compressor and intercooler, allowing greater airflow and charge density. Together with an integrated exhaust manifold that maximises pulse energy to the turbine, the result delivers improved emissions and fuel efficiency versus the prior RS while increasing power output to 350 PS.

Four active driving modes

Optimise your driving experience by selecting from **Normal, Sport, Track*** or **Drift*** driving modes.

Performance shift light

A flashing RS symbol helping you optimise vehicle acceleration. Located within the rev gauge, this indicates optimal up-shift performance-points and rev limits for each gear.

AWD Torque Vectoring Control

Provides ultimate traction in all conditions. A twin rear clutch vectoring system diverts up to 100% of rear drive torque to a single wheel during cornering. Where required, the car is effectively 'driven' into the bend to produce greater traction while virtually eliminating understeer.

Launch Control

Developed for track* driving, launch control lifts the torque limit in first gear, providing optimal traction and vehicle acceleration. Activated via a steering wheel switch.

*Track and Drift Mode to only be used on non-public roads.



FORD PERFORMANCE

Performs to impress.

Do you demand more excitement from your drive? Ford Focus RS sets the driver exhilaration benchmark. A bespoke 2.3-litre engine with twin-scroll turbocharger and innovative all-wheel drive system combine to deliver awe-inspiring traction, agility, and raw unbridled power. Designed to maximise your experience on road and track, Focus RS delivers the greatest satisfaction to drivers serious about performance.

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

						Fuel consumption in MPG (L/100 km)[01]			Performance[01]
Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm (With Overboost)	CO_2 emissions (g/km)[02]	Urban	Extra Urban	Combined	Max. speed (mph)
2.3 EcoBoost (350PS) (with Auto-Start-Stop)	Stage VI	M6	350 (257)	440 (470)	175	28.3 (10.0)	44.8 (6.3)	36.7 (7.7)	165

[01]Ford test figures. [02]The declared Fuel/Energy Consumptions, CO_2 emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO_2 emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO_2 emissions and electric range. CO_2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO_2 emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded from http://carfueldata.dft.gov.uk/

Standard features include:

- 19" silver-finish alloy wheels (235/35 tyres)
- 350 mm vented front disc brakes with lightweight callipers
- Bi-Xenon adaptive headlamps
- "RS" Recaro seats with leather inner bolsters
- Dual-zone Electronic Temperature Control
- Thatcham Category 1 alarm
- SYNC 2 with 8" Touchscreen DAB audio
- Quickclear heated windscreen
- Ford Power Starter Button

Optional features at extra cost include:

- Luxury Pack: Power fold door mirrors, Ford KeyFree System, cruise control with speed limiter, rear parking sensors, privacy glass
- SYNC2 Navigation with rear camera
- RS Recaro shell front seats
- 19" black forged alloy wheels
- Blue painted branded brake disk callipers
- Power tilt/slide sunroof
- Front and rear door edge protectors
- Active City Stop

Colours

Frozen White	Stealth	Magnetic	Shadow Black	Nitrous Blue
(Solid body colour at extra cost)	(Solid body colour)	(Metallic body colour at extra cost)	(Mica body colour, at extra cost)	(4-coat body colour, unique to RS, at extra cost)

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Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. ✚The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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